

The INSEAD logo is displayed in a white box with a thin black border. It features the word "INSEAD" in a green, serif font, with a decorative flourish underneath. Below the flourish, the tagline "The Business School for the World®" is written in a smaller, green, sans-serif font.

INSEAD

The Business School  
for the World®

The SIG logo is set against a dark blue rectangular background. The letters "SIG" are large, white, and serif, with a subtle glow effect. Below "SIG", the words "Executive Education" are written in a smaller, white, sans-serif font.

SIG  
Executive Education

A large, semi-transparent purple circle is positioned on the left side of the image. It contains white text describing the executive education programs. The background of the entire image is a scenic view of a Greek island with white buildings, a blue sea, and mountains in the distance under a blue sky with clouds. Several white paper airplanes are flying in the upper left portion of the sky. A large, white, stylized graphic of a human head profile, composed of many thin, concentric lines, is centered in the image, facing right.

Executive Education  
programs in inspirational  
settings on the Greek  
Islands for a holistic and  
memorable learning  
experience

Inspirational settings  
for intellectual growth

Our academic partners are the world's finest institutions. We bring you *only* the best. Join us on this invigorating journey.

## Leading Change: Transforming Business & Society in the Digital Age

Around the world, societies are adapting to and shaping powerful economic, technological and social trends, which in turn frame what is asked of leaders.

This program is therefore built on three vertical pillars:

- The shift in macroeconomic fundamentals
- The importance of innovation
- The underlying demographic dynamics

and scaffolded on the horizontal themes of:

- The digitisation of society and business processes
- The importance of cross-cultural understanding and communication.

Within this context, the core aspects of leadership will be addressed and focus placed on developing a strategy that sets clear direction, while at the same time, achieving the necessary agility to be able to respond to the rapidly changing digital environment.

The key questions that will be addressed during this program are:

- How can leaders engage and motivate others to affect change?
- What are the macroeconomic developments that shape business and society that leaders need to be abreast of?
- How has digital innovation come to play a key role in leading change?
- Why is cross-cultural leadership so vital in today's diverse and complex world?

This program brings together executives from diverse backgrounds and professional experience to work alongside INSEAD faculty from a range of disciplines, who will provide a stimulating, interactive, and engaging environment for thought, discussion, and reflection.

Upon completion of this 5-day program, participants will be awarded an INSEAD certificate.

This program qualifies for the [INSEAD Certificate in Global Management](#) under Option 4 (completion of one customized program – this program – and two open programs – core or specialized).



**INSEAD**  
The Business School  
for the World®

INSEAD's **MBA Programme** ranked **#1** in the world  
★ *Financial Times* 2016 & 2017 ★

## Fees

The cost of this 5-day program is 12,550 EURO and includes:

- All program materials
- 5\* accommodation for 5 nights
- Breakfast, lunch and most dinners
- Island excursions
- Cultural tours

and above all, the splendid, inspirational settings of Santorini!

Please note that the program fee does not include travel to and from the island of Santorini.

## Accommodation

We have secured 5\* accommodation at one of the best hotels on Santorini – the [El Greco](#) - in Fira, the island capital of Santorini. The hotel is equipped with five open-air swimming pools and one indoor pool, along with spa facilities and a fully-equipped fitness center.



SIG Executive Education is an initiative of the International Institute for Education Advancement (IIEA), a division of RITE Education Associates, in association with the International Society of Change Leaders (ISCL).

Our aim is to bring you the best executive education programs from around the world, to the inspirational settings of the Greek Islands.

We bring you *only* the best.

We are The Change Leaders.™

We Transform Lives. We Create Sustainable Futures.™

We Do it RITE!™

## Apply

To apply please fill in the application form online.

Early application is advised as places are limited.

Application deadline is January 15, 2018

**Contact us for further information:**

SIG Executive Education

T: +44 7909 558696

E: [info@sigexed.org](mailto:info@sigexed.org)

W: [www.sigexed.org](http://www.sigexed.org)